

# You're part of it

# **Our Purpose**

Our purpose is to support the ambitions of the people and businesses of the UK by delivering specialist financial services.



# **Your Purpose**

You will be integral to the Paragon SME customer journey by:

1. Using your asset finance knowledge and relationship skills to liase directly with customers to deliver the most efficient customer journey from the point of credit approval through to

- 2. Using your relationship skills to liaise with internal departments (FCI, Sales, AMT & Payouts) to ensure a seamless journey for the customer to the point of origination
- You will be responsible for collating and co-ordinating all relevant documentation and sign offs to ensure the most accurate payout pack is presented to the payout team
- 4. In addition to these responsibilities, you will be expected to assist colleagues, internally and externally on this journey as well as being responsible for training new members of the team.
- You will also be required to take on additional responsibilities from time to time to provide support to the Team Leaders and Head of as required





# Your Purpose & Performance Profile

# **Our Strategy**

Our strategy is driven by our purpose and helps us achieve our vision to become the UK's leading, technology-enabled specialist bank and an organisation of which our employees are proud. We focus on five strategic priorities to help us deliver our strategy. These are supported by three strategic pillars and eight values that underpin our culture and the way we do business.

Our strategy is to focus on specialist customers, delivering long-term sustainable growth and shareholder returns through a low risk and robust model.

# **Our Strategic Priorities**

## Growth

Growing our lending in specialist segments of the market where customers are underserved by the large, high street banks.



# **Capital management**

Management of capital is a critical lever as we invest to grow our business and people.



# Digitalisation

Implementing sophisticated, digitally enabled, cloud-based platforms which enable us to deliver outstanding customer service, become more efficient, support decision making and address new markets.

# **Sustainability**

Reducing the impact our operations have on the environment and ensuring we have a positive effect on our stakeholders and communities



# Strategic pillars

## A customer-focused culture

**Diversification** 

acquisition.

Continually developing our range

of savings and specialist lending

products in both existing and new

markets, organically and through

Expert knowledge and experience, supported by proprietary insight, data and analytics to deliver deep understanding and good outcomes for all our customers.

## A dedicated team

An experienced, skilled and engaged workforce, and a unique culture underpinned by eight values.

# **Strong financial foundations**

Prudentially strong, with a low-risk approach to lending, reducing volatility of earnings and enhancing sustainability of dividends.

# Who you'll be working with

You will be assigned to operate within the Origination team , ultimately reporting into the Head of Transformation and Origination. Internally you will closely liase with all of the originations teams but you will also be responsible for liaising with Introducers, customers and Suppliers remotely and be instrumental in getting a deal to the point of origination.

You will be a "go to" person for the Sales teams to deliver an exceptional level of service to our customers and chosen business partners, particularly on more complex transactions.

In collaboration with the sales and payouts teams, you will be responsible for ensuring that all new opportunities are progressed from the point of credit approval to payouts in a timely and accurate manner, ensuring that exceptionally high levels of service are delivered.

You will also be responsible for ensuring the Bank is kept safe by ensuring all work meets our compliance framework

As part of the the SME Lending's Transformation and Origination Team you will work collaboratively across SME Lending and the Paragon Group. In particular you will collaborate with both senior members and team members within Asset Management, FCI, Credit and Payouts as well as our external customer facing colleagues.

# The skills you'll bring

You will have excellent written and oral communication skills.

You must have the ability to build relationships both internally with staff across multiple departments, and externally through introducers, customers and suppliers. You must be equally effective working on your own. You will need good organisational skills and excellent attention to detail, with the ability to prioritise and adapt in a fast-paced environment.

You must be organised in order to multitask at a high level. You must be able to manage and prioritise multiple applications at various stages at any given time whilst also maintaining consistent high standards and meeting deadlines.

You must have a strong knowledge of Paragon's policies, procedures, data protection regulation and treating customer fairly in order to be able to confidently deliver our requirements, particularly when liaising with customers, but also when liaising with other SME lending teams. Within the originations department you should be able to demonstrate this knowledge in order to upskill other team members.

As a senior you must have an advanced knowledge of all asset finance products as you will be required to support the team with technical queries and more complex transactions. You will also be required to provide more formal training to other team members as and when it is required, as well as taking responsibility for teaching new starters. On a day-to-day basis, you will be responsible for managing the work in progress to ensure applications are prioritised and managed accordingly.

# What you'll do day to day

As a senior you must have an advance knowledge of all asset finance products as you will be required to support the team with technical queries and more complex transactions. This will mean building relationships with other senior members of staff across SME to ensure the most efficient outcomes for all. You will also be required to provide formal training to team members as and when required, as well as taking responsibility for supporting new starters

On a day-to-day basis, you will be responsible for managing the WIP ensuring applications are prioritised and managed accordingly from Credit approval through the originations process. You must have a detailed knowledge of Paragon's documentation requirements and must be an excellent communicator to be able to confidently communicate these requirements, clearly and conscisley, to our customers and introducers to ensure a smooth customer journey. You must have a right first-time mentality to ensure payout packs, including any sign offs/exceptions are recorded accurately for audit purposes and to minimise customer delays. You must also have an excellent understanding of AML / KYC requirements so that all requirements are met as per the FCI policies and procedures.

You must utilise Paragon systems to ensure deals are processed correctly, whilst also being a strong advocate in getting intermediaries to self-serve via the portal. You will be required to liaise with multiple internal teams, including external facing BDM's, FCI, Credit, Asset Management and the payout team.

You will be a positive influence in the origination's teams, participating and also running team meetings and huddles. You will act as a deputy to the Team Leaders where possible.





# What does success look like for you?

## THINK CUSTOMER

THINK R.SK

Objective: Lead and deliver a seamless customer experience, ensuring originations are processed accurately, that consistently puts the customer at the heart of every interaction, and within agreed SLAs to support a smooth and timely customer journey.

#### Key Measures:

85% of docs issued within SLA 85% of deal packs passed to payout within SLA 85% of payouts completed within SLA Achieve right first time on payouts of 95% Less than X% of deals to be referred to resolution for correction (excluding Broker self serve applications) Objective 1 - Foster and participate in a culture where every team member takes ownership of risk, compliance, and customer outcomes and whereby team members feel empowered to identify and raise risks appropriately.

#### Key Measures

Less than XX% of deals to be referred to Resolution ( excluding Broker self serve applications)
Achieve right first time on payouts of 95%

Objective 2 - For Operational Risk Management ensure 100% compliance with internal policies and external regulations across all originations activities, with zero tolerance for breaches.

#### Key Measure:

Monthly audit results show no critical findings. Complete mandatory compliance training within required timeframes.

Exceptions are documented and approved per policy.



Objective 1 - Drive and deliver high standards within a positive, high-performing team environment focused on quality and accountability.

#### Key Measures:

- Maintain team SLA and quality targets with 95%+ accuracy.
- Help to produce monthly MI that clearly reflects team performance and supports continuous improvement.

Objective 2 - Proactively own your individual growth plan and encourage team members to do the same in order to build confidence and competence and achieve high standards across the team. Help to coach and develop others within the team.

#### Key Measures:

- Complete monthly quality reviews with your manager, taking on board any feedback given following up where needed
- Identify and action training requirements as required, either on an individual or a team basis









Objective: Deliver financial performance through team excellence, participating in a team that consistently meets and exceeds key financial and operational targets. Lead and prioritise workloads ensuring that Paragon's commercial ambitions are achieved

#### Key Measures:

- 85% of docs issued within SLA
- 85% of deal packs passed to payout within SLA
- 85% of payouts completed within SLA
- Achieve a right first time rate of 95%
- Less than XX% of deals to be referred to Resolution (excluding Broker self serve applications)

## THINK SUSTAINABILITY

Objective 1: Support Group sustainability initiatives

#### Key Measure:

 Participate in at least one voluntary activity aligned with Paragons group-wide sustainability goals by Q4. Share outcomes in team meetings to encourage ongoing engagement.

Objective: Build Knowledge of Green Asset Funding

#### Key Measure:

 By Q3, ensure all relevant team members are trained on the documentation requirements across Green asset funding and ensure a robust reference document is available for new starters





# You'll make a real impact by:

Making an impact means being a strategic enabler of customer success and business growth. It requires consistently enhancing customer trust and satisfaction, driving operational excellence, and cultivating and delivering in a high-performance team culture—all while embodying the bank's values and delivering against its commercial goals. Specifically, you will:

#### 1. Model Excellence:

Key Measure: Consistently meet SLA targets while role-modelling values and standards.

2. Improve Service:

Key Measure- Identify and deliver service improvements that create measurable impact e.g. faster turnaround or improved feedback.

3. Stav Resilient:

Key Measure: Maintain SLA performance and support continuity during challenging periods.

4. Lead with Empathy. Engage customers and colleagues with empathy, active listening, and problem-solving.

Key Measures: Consistent positive feedback from other teams/peers

5. Role Modelling. Consistently demonstrate and role -model behaviours that inspire trust, creates positivity in the teams, helps to drive team performance, and reinforces a culture of accountability, collaboration, and continuous improvement.

Key Measures: Consistent positive feedback from other teams/peers

# **Personal objectives**

ou have personal objectives that are additional to those in your Purpose and formance Profile above, please capture them here:					

# If your role is included within the senior management / certificate regime you will be required to:

- Pass and maintain the requirements of the relevant Regulator's 'fit and proper test' as required by the Senior Managers Regime/ Certification Regime.
- Adhere to the Senior Manager Rules as part of the Senior Managers Regime as detailed below if SMR ROLE.
- Adhere to the Individual Conduct Rules as part of the Senior Managers Regime/ Certification Regime as detailed below.
- Be responsible for taking ownership and maintaining of your own Continuous Professional Development (CPD) Log as part of the Senior Managers Regime/ Certification Regime.

## **Senior manager function rules**

- 1. You must take reasonable steps to ensure that the business or the firm for which you are responsible is controlled effectively.
- 2. You must take reasonable steps to ensure that the business or the firm for which you are responsible complies with the relevant requirements and standards of the regulatory system.
- 3. You must take reasonable steps to ensure that the delegation of your responsibilities is to an appropriate person and that you oversee the discharge of the delegated responsibility effectively.
- **4.** You must disclose appropriately any information of which the FCA or PRA would reasonably expect notice.

# Your development

We really want you to succeed within your role and your career. Nobody knows you better than you, and you are encouraged to take the lead on how you are doing and how you progress.

Please use this page to reflect on your personal learning and development; whatever that may look like for you.

What am I currently doing to support my learning and development?	What are my strengths and how can I make better use of them?		

What would I like to learn next?	What are my career aspirations?		
What resources / people can help me with my developme	nt goals?		

## **Our values**

Our culture is built upon a commitment to do the right things for customers, our colleagues, our wider stakeholders, and the world around us. Eight values underpin our culture and the way we do our business.

Doing the right things means making clear and ethical decisions, understanding the implications of our actions, being accountable for them and making a commitment to speak up and put things right where we see something that is wrong.



### **Fairness**

To work together to ensure good outcomes for all our customers



## **Professionalism**

To maintain the highest standards and deliver our products and services with care and accuracy



## Integrity

To be honest and open in everything we do



### Humou

To ensure we have fun while achieving success!



### Commitment

To drive the business forward with determination and to do so with effort and enthusiasm



## **Creativity**

To identify and create new business opportunities and apply creative and effective solutions to problems



## **Teamwork**

To work in harmony and collectively towards the delivery of our overall objective



## Respect

To treat people as individuals and listen to their views

# Our code of conduct

Our Code of Conduct is designed to help you navigate through the vast array of decisions that you will need to make to deliver effectively on our purpose. You can view a copy of our Code of Conduct here. As a regulated firm we are also subject to the below conduct rules:

1

You must act with integrity

2

You must act with due skill, care and diligence 3

You must be open and co-operative with the FCA, PRA and other regulators 4

You must pay due regard to the interests of customers and treat them fairly 5

You must observe proper standards of market conduct 6

You must act to deliver good outcomes for retail customers

# **Our Leadership Commitment**

We all deserve to have a great manager. Our managers commit to delivering inclusive, inspiring, and impactful leadership. For us, this looks like:



### **Empathy**

Having and applying emotional intelligence to understand and engage with others more effectively. Using both self-awareness and the understanding of others to react positively to different situations.



#### **Adaptability**

Having the skills and willingness to adapt at pace to changing circumstances and environments. Being comfortable with ambiguity, maintaining personal resilience and learning from experience.



#### **Creative Thinking**

Having the skill to incorporate creative and innovative practices into tasks, activities and interactions, bringing new perspectives into the workplace.



#### Coaching

How we support others to explore and unlock their potential using coaching tools and techniques and building a trusting coaching relationship.



#### **Teamwork**

The coming together of a diverse group of people to deliver a common objective. Working well together, but open to new ideas and challenge.

Creating a safe, inclusive environment to experiment, make mistakes and improve.



#### **Think! Customer**

How we build and maintain trusted relationships with internal and external customers based on a deep understanding of customers' needs. It's about communicating clearly and working in partnership.



#### **Decision Making**

How we make effective decisions on a day-to-day basis, taking ownership of decisions and demonstrating sound judgement.

If you are a manager of people you will help your people to be their best by:

#### **Reward and Recognition Career and learning Sharing our purpose Checking in Performance enhancement** agreeing objectives managing as a coach providing in the managing as a coach providing timely and reviewing them providing and seeking moment appreciation enabling an employee honest feedback regularly feedback (Mo) led approach plan for success by enabling continual agreeing and setting celebrating agreeing development agreeing a clear plan improvement outputs achievements of action with goals plans supporting employee rewarding fairly supporting aspirations and required support identified and well being reviewed regularly Frequent and meaningful conversations

PURPOSE AND PERFORMANCE PROFILE

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